5b
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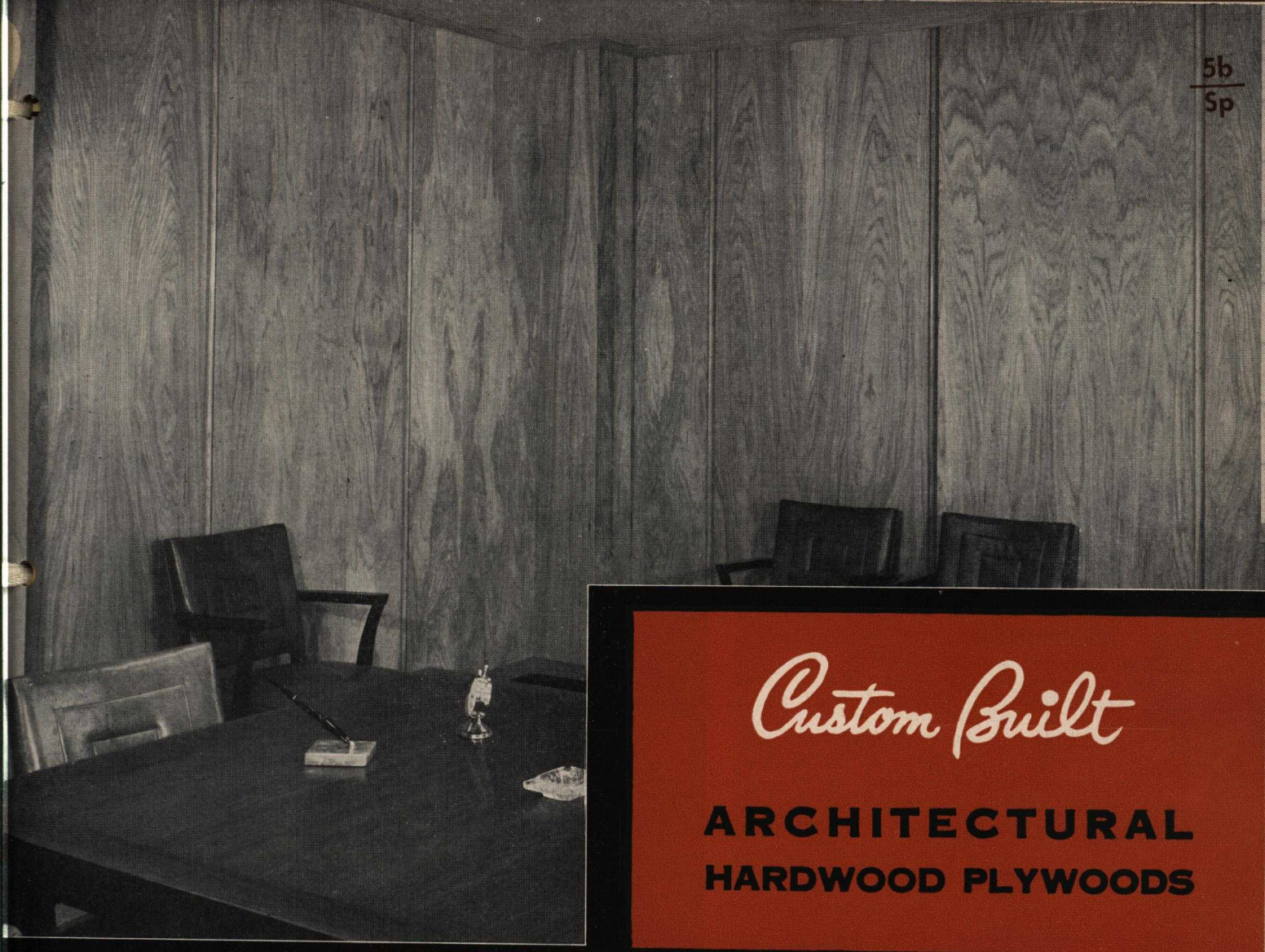


Custom Built

ARCHITECTURAL
HARDWOOD PLYWOODS

AND

Penwood

PRE-FINISHED

Pen-Plank®

V-GROOVED PLYWOOD PANELS

FROM FOREST LANDS TO FINAL PRODUCTS

SPLICEDWOOD CORPORATION • ASHLAND, WIS.
EXECUTIVE OFFICES • MELLEN, WIS.

PENOKEE VENEER COMPANY • MELLEN, WIS.

Penwood PLYWOODS

WHY PENWOOD PLYWOODS ARE SUPERIOR . . .

- **MOISTURE CONTROL AT EVERY STAGE OF MANUFACTURE**

Equilibrium of plywood is assured by the installation of humidifiers throughout the plant. All components of each piece of plywood conditioned to the same moisture content, Splicedwood has been consistently producing panels which are in "perfect equilibrium", thereby eliminating much of the possibility of warpage.

- **METHODS OF CUTTING VENEER**

Four methods of cutting are used to produce veneer. Plain and Quartered sliced veneer are produced on our 17 foot slicer. Half round and full rotary cut veneers are produced on our 54", 76", 110" and 132" lathes.

- **METHODS OF PRESSING AT SPLICEDWOOD**

Both the hot and cold method of pressing is used in the manufacture of PENWOOD Plywood.

Our modern Williams-White Hot Plate Press produces panels in maximum sizes of 52"x124" and is used in the manufacture of most architectural grade plywood except where otherwise specified. Larger size panels are also available on order.

Our specially designed cold press produces panels in sizes up to 48"x96".

CUSTOM MADE

TO MEET EXACTING SPECIFICATIONS

Experienced craftsmen using a great variety of naturally beautiful hardwood species and figure types and the special matching effect will custom build plywood to achieve the appearance desired by the architect. A featured Penwood service is architecturally matched plywood on our large 52"x124" hot press.

TYPICAL INSTALLATION

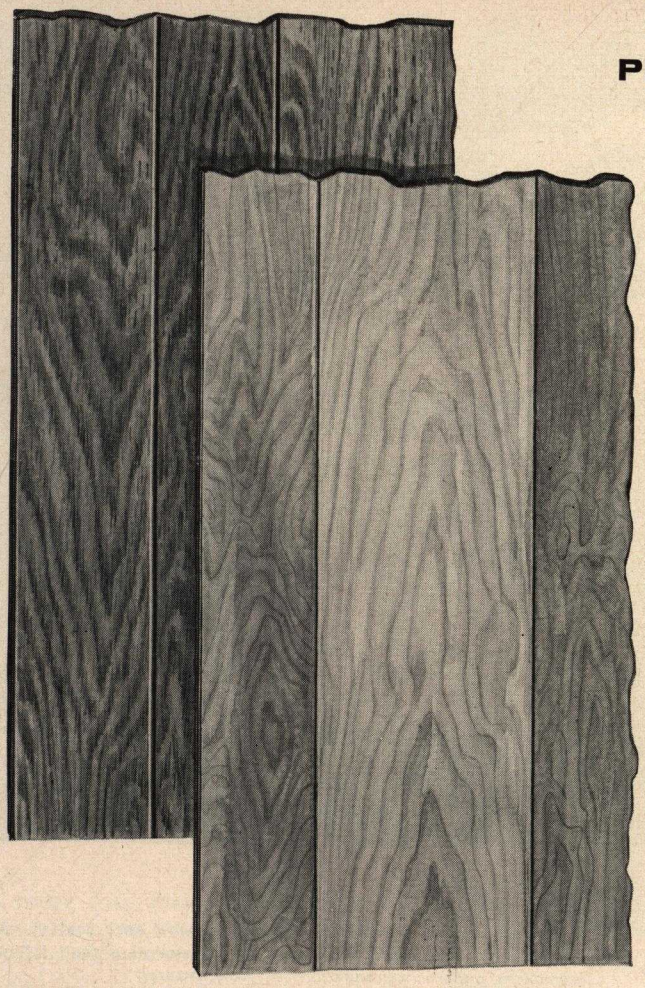
First Methodist Church, St. Cloud, Minn.
L. C. Pinault, Architect. The Donlin Co., Millwork, St. Cloud. Conlin Construction, Contractor.

WIDE SELECTION FLITCH SAMPLES FURNISHED ON REQUEST

Rotary Ash	Rotary Red Oak
Rotary Natural Birch	Rotary Cut Walnut
Rotary Select Red Birch	Sliced Ash
Rotary Select White Birch	Sliced Natural Birch
Rotary Elm	Sliced Select Red Birch
Rotary Cut Mahogany	Sliced Select White Birch
Rotary Natural Maple	Sliced Elm
Rotary White Maple	Sliced Natural Maple
Sliced White Maple	Quartered Mahogany
Sliced Red and White Oak	Quartered Sliced Walnut
Plain Sliced Walnut	Prima Vera
Comb Grain Red Oak	Avodira
Comb Grain White Oak	Limba
Rift Red Oak	Flat Cut Cherry
Rift White Oak	Flat Cut Mahogany
Quartered Sliced Birch	Flat Cut Teak

Penwood CUSTOM MADE DOORS—Penwood flush doors are custom made to your specifications and meet all requirements of Commercial Standards SC 171-50 on Hardwood Veneered Doors. **Penwood** doors are furnished to match all **Penwood** hardwood plywood panels if so specified.

PRE-FINISHED PANELING



PRE-FINISHED

Pen-Plank®

V-GROOVED PANELS

Penwood pre-finished PEN-PLANK panels have a beautiful penetrating finish and sealed-in protection with a top coat that is buffed, which gives a soft, lustrous smooth surface assuring elegance with lasting livability. The back of each panel is sealed for added protection against moisture and warping.

Pen-Plank face veneers are carefully selected in random widths and V-grooved for a true plank effect. Pre-finished Pen-Plank offers natural beauty in various wood species—a warm livable beauty you will enjoy forever.

HIGH IN QUALITY — LOW IN COST

easy to apply

All Pen-Plank panels are precision cut to form flush butt joints. If furring strips are true, panels will fit accurately around the room. Panels are easily installed by anyone, using standard methods of application for any type plywood wall paneling.

YOU HAVE A CHOICE OF THESE BEAUTIFUL WOODS

LINDA ELM	CENTURY OAK
TANGO WALNUT	PLAZA BIRCH
ORCHARD ELM	MEADOW ASH
PANDA WALNUT	COLONIAL CHERRY

A choice of various wood species—to meet varying requirements and personal taste—in homes, offices, stores, beauty shops—everywhere. Truly an outstanding pre-finished panel to work decorative magic.

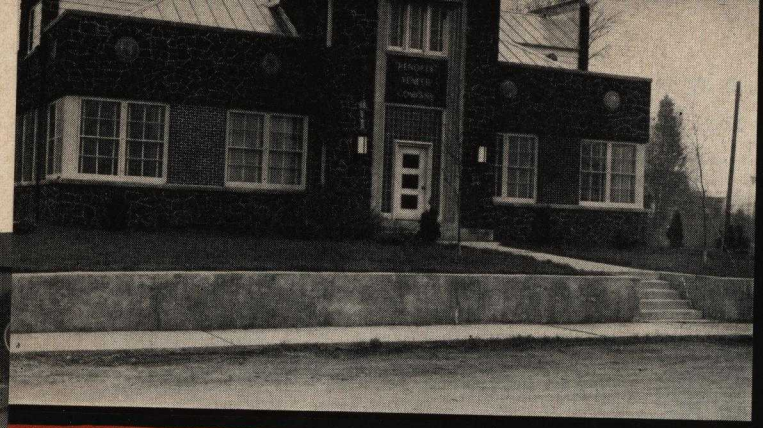
Retains its natural beauty forever

SIZES

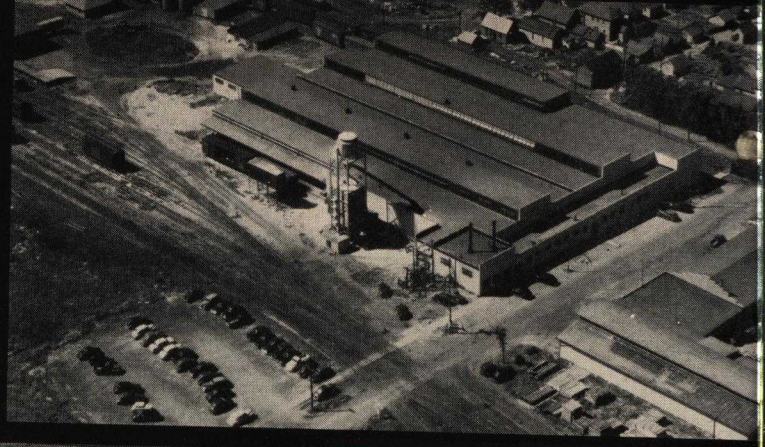
Available in ¼ inch thickness in 4′ x 7′, 4′ x 8′, 4′ x 9′ and 4′ x 10′ panels.

hpi — CERTIFIED AMERICAN QUALITY • HARDWOOD PLYWOOD INSTITUTE

Always specify certified American quality plywoods. It's your assurance of finest quality craftsmanship. Insist on plywood bearing this seal of quality. The Penwood name on plywood is your assurance of finest quality.



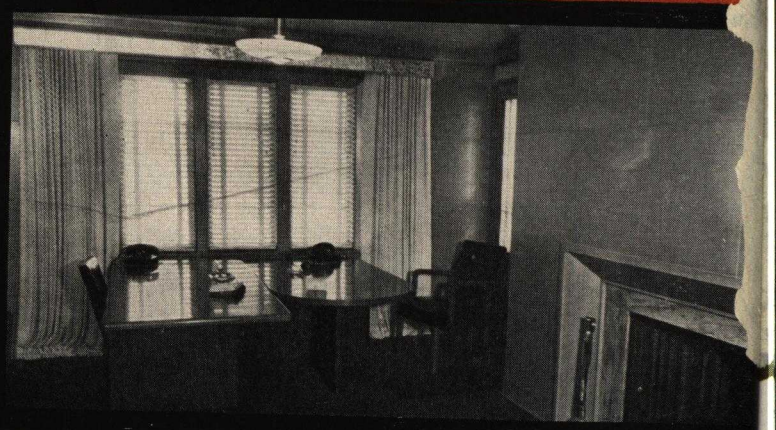
Office building Penokee Veneer Co. and Splicedwood Corporation, Mellen, Wis.



The modern and efficient plant of the Splicedwood Corporation at Ashland, Wis.

Penokee Veneer Company plant at Mellen, Wis.

One of the beautiful paneled offices in our headquarters building in Mellen.



Another interior view of our office building in Mellen.

SUGGESTED ARCHITECTURAL SPECIFICATIONS:

Install Penwood Architectural panels (or, _____ Penwood prefinished PEN-PLANK panels) as indicated on plans and as manufactured by Splicedwood Corporation, Mellen, Wisconsin. Dimensions to be as follows: thickness _____, ¼" for PEN-PLANK), width _____, length _____. Species of wood to be _____. Construction to be as follows: _____ plies, core (lumber or veneer). Surface shall be (sanded or unsanded, or in the case of PEN-PLANK, V-grooved in random widths, prefinished, buffed and with back sealed). Adhesive used shall be (type 1, or type 2)*. Installation shall follow the instructions and recommendations of manufacturer.

* type 1—highly waterproof
type 2—water resistant

PERSONAL SALES REPRESENTATIVES . . . TO ASSIST YOU

ILLINOIS, Chicago
Charles E. Close
Architectural & Industrial Hardwood Plywoods
600 S. Michigan Avenue

MICHIGAN, Grand Rapids
Burt Hathaway
1330 Ballard S. East

NEW YORK, Jamestown
Clayton A. Rugg
Clayton A. Rugg Veneers
24 Winsor Street
Phone: 3831

NEW YORK, Mount Vernon
Jere Stoller
9 West Prospect Ave.

NEW YORK, New York
Phil Carver
American Wood Products Sales Co.
Box 104, Bayside 61,
Phone: Bayside 5-5300

OHIO, University Heights
Dave Carter
George Bechhold
Beckwood Company
2624 Eaton

OKLAHOMA, Tulsa
G. U. A. Baird
c/o Tulsa Hotel
Phone: Cherry 2-4301

WISCONSIN, Mellen
James W. Saunders
Roy Neibauer

Clayton H. Landry
Phone: 4-2511
Teletype: 8827

SPLICEDWOOD CORPORATION
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PENOKEE VENEER COMPANY
MELLEN, WISCONSIN

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